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FOR IMMEDIATE RELEASE

CHARLEY'S STEAKERY ANNOUNCES GIFT OF ADOPTION FUND PROMOTION
Local Eatery to Help Put Adoption in Reach for More Area Children and Families

On Saturday, July 26, Charley's Steakery in the Miami Valley Centre Mall will begin a promotion to help the Gift of Adoption Fund put adoption in reach for more area families and children.

The Gift of Adoption Fund is a national not-for-profit charity that inspires adoptions by giving grants that put adoption in reach for the 140 million children worldwide in need of families. Founded in 1996, the Fund's six volunteer-led chapters have given away more than \$1.6 million so that 525 more children now have families to call their very own.

Last year, Gift of Adoption awarded 83 grants, six of which went to Ohio families. One child united with a forever family was Zheng Han (Jonathan). Jonathan was born in China and found abandoned on a public train. After nearly four years in an orphanage, he was brought home to a forever family in Columbus, Ohio with the help of a Gift of Adoption grant.

Despite receiving many grant requests from central and southern Ohio, Gift of Adoption has received very little funding from the area. Charley's franchise owner, Amelia Alexander hopes to change that. "Piqua is a family-focused community and Charley's is a family-owned restaurant" Amelia said, "helping an organization like Gift of Adoption build permanent families for children in need only makes sense."

Now through September 30, anyone who makes a donation of \$5.00 or more to Gift of Adoption, either at the Charley's in the Miami Valley Centre Mall or online at www.giftofadoption.org/charleys.asp will receive a coupon good for a free order of Charley's gourmet fries.

"The generosity of Piqua area contributors will make it possible for even more waiting children to be nurtured and loved by families that value and want them", said Brian Murphy, Director of Programs and Marketing for the Gift of Adoption Fund and a 1991 graduate of Piqua High School.

About Gift of Adoption Fund

The Gift of Adoption fund is a national non-profit organization that inspires adoptions by giving grants that put adoption in reach: in reach for the 140 million children worldwide in need of families, for qualified parents yearning to adopt, and for those of us who want to do something concrete to move a child from a dire situation into a life of hope and promise. For more information, visit www.giftofadoption.org.

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About Charley's Grilled Subs

Charley's Grilled Subs, headquartered in Columbus, Ohio, has 300 locations worldwide in 39 states and 10 countries. Founded in 1986, Charley's Grilled Subs is best known for its made-to-order, signature Philly Cheese Steak and other steak, chicken and deli subs, gourmet fries and freshly squeezed lemonades. More than 90 percent of Charley's Grilled Subs restaurants are independently owned and operated by local franchisees. The restaurant chain has been recognized at the top of more than ten national lists for successful franchising, entrepreneurship and management in its 20 years of business. For more information, visit charleys.com.

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If you would like more information about this promotion or the Gift of Adoption Fund, please contact Brian M Murphy at 847.205.2784 ext. 403 or bmurphy@giftofadoption.org.